



Document title: **Project Identity set**

Due delivery date: **30/09/2011**

Nature: **Deliverable**

Project Title: **Collaborative Information, Acquisition, Processing, Exploitation and Reporting for the prevention of organised crime**

Project acronym: **CAPER**

Instrument: **Large Scale Collaborative Project**

Thematic Priority: **FP7-SECURITY-2010-1.2-1**

Grant Agreement: **261712**



Organisation name of lead contractor for this deliverable:

Dissemination level		
PU	Public	
PP	Restricted to other programme participants (including the Commission Services)	X
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

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History			
Version	First name & Name	Modifications	Date
1	Florence Lagouanelle	Creation of the document	14/12/2011

Validation			
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INDEX

1 INTRODUCTION..... 4

 1.1 AIM OF THE DELIVERABLE 4

 1.2 CORRESPONDING PLANNED WORK IN ANNEX I..... 4

2 DESCRIPTION OF WORK 5

 2.1 LOGO..... 5

 2.2 POWERPOINT PRESENTATION 5

 2.3 WEBSITE... 6

3 CONCLUSION 9



1 INTRODUCTION

1.1 Aim of the deliverable

This deliverable consists in designing a project identity and strategy : set up of public website, poster, PowerPoint presentation and logo.

This deliverable is part of “Task 9.1 Project dissemination” and will be used for CAPER dissemination. (During conferences, events, in publications...)

Alma is the responsible of this deliverable and have worked in collaboration with its communication agency (subcontractor).

1.2 Corresponding planned work in Annex I

Task 9.1 - Project Dissemination – Timing (M1 to M36)

Extensive and broad ranging dissemination work, aimed at promoting awareness for the project activities and results, and relevant dissemination, will be provided by all partners and sought through various means, including: Website, technical papers, demonstrations or talks, speaking contributions at relevant national and international conferences, workshops, technical events, industrial forums, submission of papers to journals, and white papers or public reports made available on the project's web site. Periodic email newsletters will be distributed to all concerned actors to ensure high visibility of the project progress. Targets for dissemination will include: related European and International projects, research community and business stakeholders. The following subtasks are envisaged

- Prepare a detailed dissemination plan including
 - o Project description (Website): Development/maintenance of a web site providing the latest information on the project activities and achievements;
 - o Production of leading-edge research material suitable for dissemination through publication in international journals, magazines, conferences and events;
 - o Project presentation in conferences, workshops, panels
 - o Promotion of project results and methods in carefully selected technical and industrial forums
- Coordinate and execute the realisation of the dissemination plan: The viability of the introduction and exploitation of the project concepts and technology in e-Government procedures and scenarios will be explored.
- Scientific dissemination: Publishing of technical papers, participation in national and international conferences, workshops, events



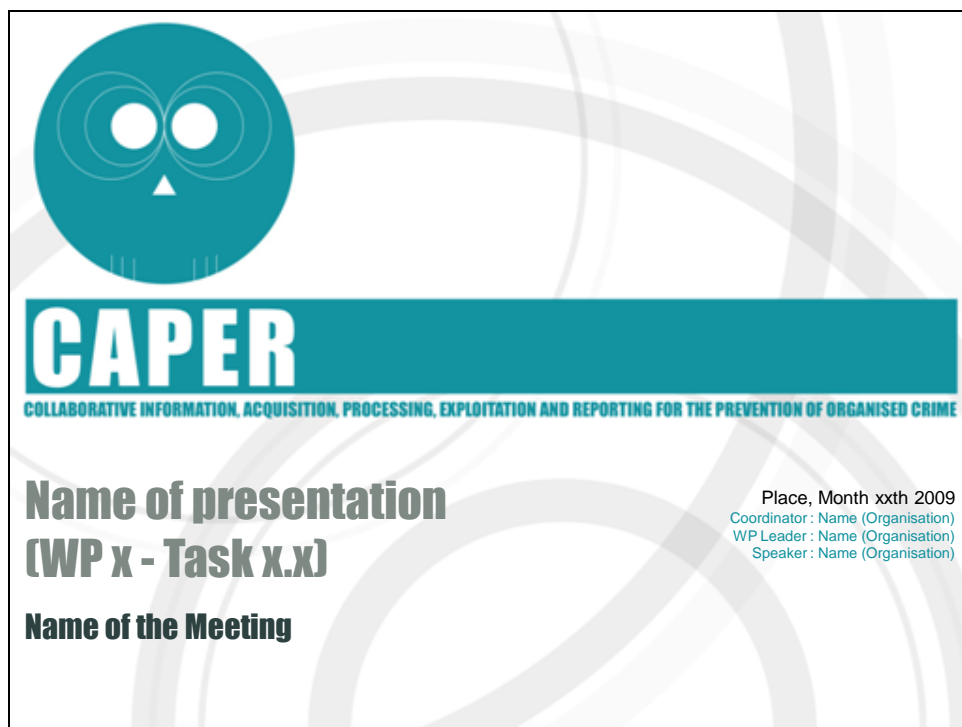
2 DESCRIPTION OF WORK

2.1 Logo



The idea was to represent CAPER project with a simplified owl. Its big eyes monitors the information and its flying capacity allow to transmit the information rapidly. deliverable is part of task 9.1 Project dissemination and will be used for CAPER dissemination.

2.2 Powerpoint presentation





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- Cliquez pour modifier le premier niveau
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 - Cliquez pour modifier le troisième niveau
 - Cliquez pour modifier le quatrième niveau
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2

2.3 Website...

The address will be <http://www.fp7-caper.eu/>

Here is the home page



Collaborative information Acquisition Processing Exploitation and Reporting for the prevention of organised crime

Home

- Context
- Objectives
- Consortium
- Results

Actualités

18 Mai 2011
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ÉVÈNEMENTS

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PRESS ROOM




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Home Context Objectives Consortium Results Press Room Contact

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And an example of the content page

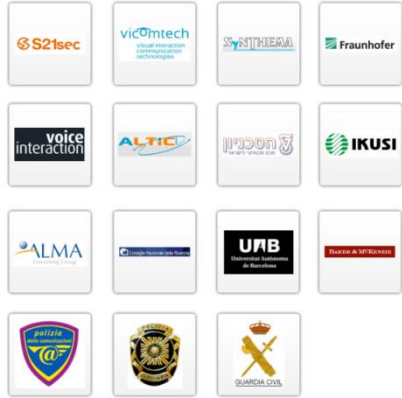




- Home
- Context
- Objectives
- Consortium**
- Results
- Press Room

Consortium


16 partenaires à travers le monde





Actualités

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Home	Context	Objectives	Consortium	Results	Press Room	Contact
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3 CONCLUSION

This deliverable has achieved its objectives.